



BEER YARD @ FHA 2023, BY SINGAPORE EXPO
25 - 28 April 2023

Singapore’s largest gathering of leading F&B manufacturers and emerging brands on a single platform, FHA - Food & Beverage (FHA-FnB), returned in 2023 with a dedicated outdoor beer and networking zone, Beer Yard @ FHA. A special highlight in 2023, this was the first time that FHA had created an additional networking space in the venue’s outdoor atriums, taking their delegate and visitor experience to the next level.

Jointly organised with Singapore EXPO, Beer Yard @ FHA featured daily live music, pop-up food trucks, nostalgic games and a unique selection of 10 premium craft beers from local taprooms. The 4-day event was well received by delegates and the thematic set-up provided a unique environment for exhibitors to showcase their products. Following its success, Beer Yard paved the way for more refreshing and unique trade event experiences.



“Beer Yard @ FHA was a joint collaboration between Singapore EXPO and FHA-FnB. It provided additional value to all our attendees, by offering them an alternative networking space beyond the traditional meeting room. Nothing is better than connecting with each other over cold beer!”

 - Janice Lee, Event Director of Hospitality, Food & Beverage - Singapore, Informa Markets in Asia

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Key Event Components

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Over 1,000
 In-person attendees/delegates





4 Corporate Bookings
 Post-Show



10 Premium Craft Beers



11 Food Trucks



Sustainable
 Beer Options and Tumbler

Daily Performance & Thematic Set-up
