

PRIVACY AND DATA PROTECTION POLICY (WEBSITE, EVENTS & MOBILE APPLICATIONS)

This website (“**Website**”) or mobile application (as the case may be) is managed by SingEx Holdings Pte. Ltd. (for and on behalf of its subsidiaries & affiliated companies,). We respect the privacy of all of our partners, suppliers, customers and visitors, and are committed to safeguarding the personal data that you provide to us. This Privacy and Data Protection Policy (“**Policy**”) aims to help you understand your rights over your personal data as well as learn about how we collect, use and protect it.

We reserve the right to change this Policy at any time by posting the updated Policy here along with the date on which the Policy was changed. If we make material changes to this Policy that affect the way we collect, use and/or protect your personal data, we will update this Policy and clearly reflect the date when such a Policy is revised and made effective.

1. Application of Policy

We respect the confidentiality of personal data and privacy of individuals and are committed to complying with applicable data protection laws. Please read this Policy so that you know and understand the purposes for which we collect, use and/or protect your personal data.

This Policy supplements but does not supersede nor replace any other consents you may have previously provided to us in respect of your personal data. This Policy does not affect any rights which we may have at law in connection with the collection, use or disclosure of your personal data.

You can access our full Privacy Policy below to help you to understand better how we use your personal information. In it, we explain in more detail the types of personal information we collect, how we collect it, what we may use it for and who we may share it with.

2. Collection of Personal Data

“**Personal Data**” refers to any data of an individual who can be identified from that data, or in combination with any other information.

You may be requested to provide your personal data in relation to our Event, and depending on the nature of your interaction with us, this may include the following examples (including but not limited to):

- (a) Full name;
- (b) Business or residential address;
- (c) Copy of identity card or passport;
- (d) Payment details, including credit card and banking information; and/or
- (e) Contact details, including telephone number/s and/or email addresses.

In relation to our activities in the European Union, personal data shall also include personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership, genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation, criminal convictions and offences, internet protocol addresses and cookie identifiers (insofar as such information is capable of identifying individuals either directly or indirectly).

Where any personal data of a third party (e.g. information of your family members, employees, etc.) is provided by you for any particular purpose, you warrant and represent that the appropriate consent(s) have been obtained to provide us with such personal data.

“Cookies”

When you visit our website, we may assign your computer with one or more “cookie(s)”. By accessing our website, you agree to receive these “cookie(s)” on your device.

A “cookie” is a small text file that contains information that can later be analysed by us to facilitate your access to our website, gather statistical data, and personalise your online experience. We currently use “cookie(s)” on our website for purposes including, but are not limited to, detecting your web browser's multimedia capabilities, tracking promotional advertisements that we have displayed to you, maintaining current login and purchase information on secure portions of the website and providing a unique identifier to your computer so that we can generate statistics regarding the usage of our website.

Most browsers automatically accept “cookies”, but you may choose to modify your browser settings to decline “cookies”. If you choose not to accept our “cookie(s)” when you visit our website, you may be restricted from some of our interactive features and services, which may be rendered inoperable.

3. Use of Personal Data Collected

Any personal data provided by you to us may be disclosed, shared among ourselves and used for the following purposes (where relevant):

- (a) Process and respond to your requests and queries;
- (b) Send you information, updates, invitations, marketing and advertising materials and information in relation to the Event (including future editions) and any of our other products, services and events/activities;
- (c) Update our records;
- (d) Process your personal particulars and/or to contact you with regard to any lucky draws, contests and/or games in relation to the Event;
- (e) Process your personal particulars to facilitate any payment;
- (f) Compile data and conduct statistical or demographic analysis;
- (g) Solicit and record your opinion/feedback via surveys and requests for feedback (if you consent to participating);
- (h) Facilitate the provision of services by our third party vendors, service providers and professional advisors;
- (i) Send to insurance companies to process claims;
- (j) Comply with a court order, other legal processes or other legal requirements of any governmental authority (including detecting, investigating and preventing any crime, offence or breaches);
- (k) Maintain the safety and security of its premises with the use of security cameras;
- (l) Facilitate any proposed/actual business assignments or transfers in any of our rights/obligations in relation to your personal data;
- (m) Compliance with our internal policies/procedures and any applicable laws, rules and regulations, codes of practice, guidelines and any other legal purposes; and
- (n) Allow us to use your personal data in any other ways for which we have notified you and obtained your consent accordingly.

We will not use, disclose or process your personal data for purposes which are not stated above or for which we have not obtained your consent. If we wish to use, disclose or process your personal data for another purpose not covered above, we will seek your prior consent.

Generally, we process your personal data for one or more of the specific purposes identified in this Policy based on your consent obtained. The legal basis for our processing of your personal data could also be that it is necessary for the legitimate interests pursued by us, or a third party. These legitimate interests include providing services to you, managing the relationship between ourselves and you, and facilitating internal business purposes and administrative purposes. In some cases, the provision and processing of your personal data may be a statutory and/or contractual requirement, or may be necessary in order to perform any contract you have agreed with us or perform services that you have requested.

Legal basis for Processing for Users from European Economic Area (“EEA”)

Our legal basis to process personal data for EEA Users includes processing that is: necessary for the performance of the contract between ourselves and you (for example, to provide you with the services you request and to identify and authenticate you); necessary to comply with legal requirements (for example, to comply with applicable accounting rules and to make mandatory disclosures to law enforcement); necessary for our legitimate interests (for example, to manage our relationship with you and to improve our services); and based on your consent (for example, to communicate with you about our services and provide you with marketing information), which may subsequently be withdrawn at any time without affecting the lawfulness of processing based on consent before its withdrawal.

4. Disclosure of Personal Data

All personal data held by us will be kept confidential, but we may, where such disclosure is necessary to satisfy the purpose, or a directly-related purpose for which the personal data was collected, provide such information to the following parties:

- (a) Any person or company who is acting for, jointly or on our behalf, in respect of the purpose or a directly-related purpose for which the personal data was provided;
- (b) Any financial institutions, charge or credit card issuing companies, credit bureau, or collection agencies necessary to establish and support the payment of any services due or requested; and
- (c) Any government authority in compliance with any applicable laws, rules and regulations, codes of practices, guidelines, court order, other legal processes or requirements.

The parties above may be located in Singapore or outside of Singapore, and are only permitted to use your personal data in connection with the purposes described above, and not for their own purposes.

5. Withdrawal of Consent

Should you wish to withdraw your consent previously given, you may send us a request for the Consent Withdrawal Form to dataprotectionofficer@singex.com. Please note that we can only process Consent Withdrawal Forms that are properly filled up and may need to contact you for clarification if such forms are deemed to be incomplete or unclear in any way.

6. Data Subject Rights

You have the right to access, update or request that we delete your personal information at any time. If you wish to exercise your rights, or if you have other questions, comments or concerns about our privacy and data protection practices, please contact us at dataprotectionofficer@singex.com.

7. Accuracy of Personal Data

We will keep all personal data collected as accurate, complete and up-to-date as necessary, taking into account its intended use and the interests of our customers and visitors. Where possible, we will validate the personal data provided by using generally accepted practices and guidelines.

8. Protection of Personal Data

We use reasonable technical, administrative, and physical measures to protect your personal data. When your personal data is shared, we will take a reasonable approach to prevent the unauthorised use of personal data.

Please note, however, that while we attempt to safeguard your personal data, no method of transmitting or storing electronic information is ever completely secure, and thus we make no warranty, express, implied, or otherwise, that your personal data will never be accessed, used or released in a manner that is inconsistent with this Policy.

In no event shall we be liable for any damages (whether consequential, direct, incidental, indirect, punitive, special or otherwise) arising out of, or in any way connected with, a third party's unauthorised access to your personal data, regardless of whether such damages are based on contract, strict liability, and also regardless of whether such damages are based on contract, strict liability, tort or other theories of liability, and also regardless of whether we are given actual or constructive notice that damages were possible, except as provided under applicable laws.

9. Retention of Personal Data

We will retain your personal data only for as long as the purposes for which such data is collected or used (as notified to you) continues, or where necessary, for our legal or business purposes. Where we no longer require your personal data for those purposes, we will cease to retain such personal data in accordance with our internal retention policy.

10. Opt out of Marketing Communications and Sharing your Information with Third Parties for Marketing Purposes

If you wish to opt out of receiving forms of communication from us such as marketing emails, or if you wish for us to stop sharing your personal information with third parties for those parties' direct marketing purposes, please email dataprotectionofficer@singex.com with your request. Regardless of your opt-out preferences, we reserve the right to send you certain communications and share your information with third parties for administrative and analytical purposes.

11. Several Obligation

Please note that our liability hereunder is several and each of ourselves and our affiliated companies shall not be liable for the respective breaches of the other party.

12. Contact Us

For any questions regarding this Policy, or to withdraw consent, or to access and/or correct your personal data, please contact us at dataprotectionofficer@singex.com.

13. Effective date

The Effective Date of this Policy is found at the base of the page.

14. EEA ADDENDUM

This section of the Policy applies only if you are located in the EEA and supplements the information in this Policy.

We are the controller of personal data only when we collect it and determine the purposes and means of processing that personal data.

Our business may require us to transfer your personal data to countries outside of the EEA, including to countries that may not provide the same level of data protection as your home country. We take appropriate steps to ensure that recipients of your personal data are bound to duties of confidentiality and we implement measures such as standard contractual clauses.