



# SINGAPORE EXPO LOGO GUIDELINE

DATE 2008



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## Fonts

**SINGAPORE**

Arial Narrow Bold (30.77 point)

**CONVENTION AND EXHIBITION CENTRE**

Arial Narrow Bold (13.1 point)

**Please remove “CONVENTION AND EXHIBITION CENTRE” if logo is less than 4cm in width, please see illustration below**



4cm



3cm



2cm

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## Colours



Singapore Expo logo is designed with pantone colours. However, when it is printed on different texture it will turn out differently especially when using CMYK. Please highlight to printers to adjust as close as to the colour code given. Press check is always recommended.